**National Consumer Protection Week 2024**

**Sample Newsletter Article**

*[Use this article in your newsletter to publicize your work*

*for your very own consumer protection week]*

**[Organization] Celebrates National Consumer Protection Week**

Looking to protect yourself from fraud, identity theft, and scams? Wondering about the best way to improve your credit, shop for a used car, or how to keep your kids safe online?

[Our organization] has information for you during National Consumer Protection Week (NCPW) — March 3 - 9, 2024 — and *any* time of the year. NCPW is a time when government agencies, consumer protection groups, and organizations like [our organization] work together to share information about consumer rights and help people learn to spot, report, and avoid scams.

Here in [location], [our organization] will be [hosting an event, appearing on a radio show, doing a presentation/speech, etc.] on [date, time, location]. The topic will be [choose a consumer protection topic].

[*Suggestion:* Add a quote from your organizational leaders. Talk about the consumer protection work you do throughout the year or issues specific to your organization.]

Go to [your website] for more information. Also, visit [ftc.gov/ncpw](file:///C:\Users\alazarus\AppData\Local\Microsoft\Windows\INetCache\Content.Outlook\X553FNF6\ftc.gov\ncpw) to learn how to [get free consumer education materials](http://ftc.gov/bulkorder) — including [advice in a dozen languages](https://consumer.ftc.gov/features/languages) — and [read the latest](https://ftc.gov/consumeralerts) from consumer protection experts.

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