

Name\_\_\_\_\_

Date\_\_\_\_\_

## Question Quest - KEY

*Answers may vary.*

**1** You play a video game and get a message from someone you don't know. They tell you about a cool new game you can play together and send you a link to join.

**WHO** is really sending me this message? *Someone I don't know online is sending me the message. I don't know who it really is. It could be a scammer.*

**WHAT** do they want me to do? *They want me to click on a link to play a game.*

**WHY** are they asking me to do it? *I don't know why they're sending me a link and asking me to join them in the game.*

What will you do next? *I will not click on the link because I don't know what will happen if I do. It could install malware on my device. I won't engage with the person online because I don't know them.*

**2** You play a world-building video game and see lots of negative comments making fun of the way your classmate's avatar looks. Most of the comments are from names you don't know, but a couple are from students at your school. Your close friend wrote a negative comment.

What will you do next? *I would try to support the classmate who's getting bullied by talking to them. I would also talk to a parent or trusted adult and see if there's a way to report the negative comments on the video game.*

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- 3** You get an email in your school account announcing that you won an expensive new phone from an international contest. To claim it, it says you have to click on the link in the email to enter your name, your address, and a credit card number for shipping.

**IS** this really free? **No, it's not really free because they want a credit card number for shipping.**

**WHY** is this free? **It's not free.**

**HOW** long is it free? **It's not free.**

What will you do next? **I would not click on any links. I would talk to a parent or trusted adult. Maybe they can help notify the school about the email.**

- 4** You play a game online, and an ad pops up with a character from your favorite sushi-making game. In the ad, the character tells you about a new sushi-making toy that's just like the one you used in the game.

Which advertising technique does this ad use (association and hype, testimonials and endorsements, emotional and sense appeal, urgency, or repetition)?

**Testimonials and endorsements**

How do you know? **The ad technique used is endorsements because the ad uses a character from my favorite sushi-making game.**