



FEDERAL TRADE COMMISSION

# A Scammy Snapshot of 2023

(based on reports to Consumer Sentinel)

[ftc.gov/data](https://ftc.gov/data)

[ReportFraud.ftc.gov](https://ReportFraud.ftc.gov)

## Top Frauds



**1**  
Imposters



**2**  
Online shopping and negative reviews



**3**  
Prizes, sweepstakes, lotteries

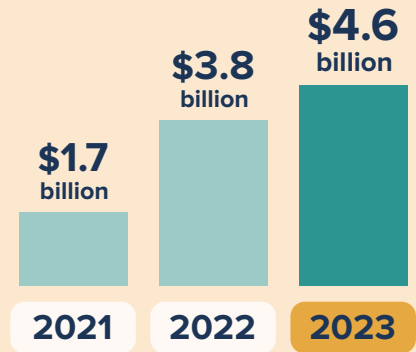


**4**  
Investments



**5**  
Business and job opportunities

Reported losses to investment scams grew.



REPORT

**2.6 million** fraud reports

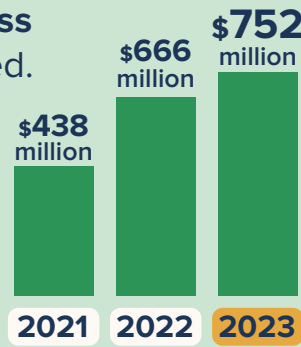
\$

**\$10 billion** reported lost

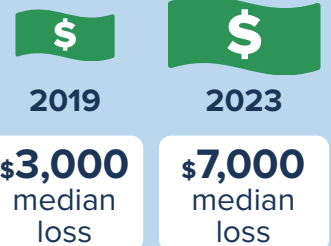
The number of reports and the amount lost is up.

(2022: 2.5 million fraud reports, \$9 billion lost)

Losses to business imposters climbed.



Losses to FTC imposters soared.



### ★★★ Reports by Military Consumers ★★★

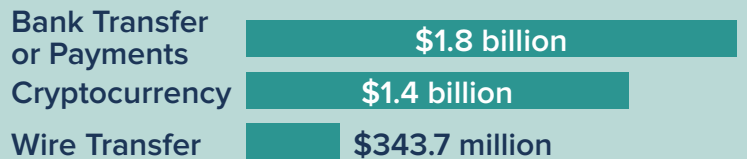


**Imposters:** Highest # of reports: **42,000**  
Highest total losses: **\$178 million**



**Investments:** Highest % with loss: **81%**  
Highest median losses: **\$7,000**

### Top Payment Methods and Losses



Scammers contacting people by phone or on social led to big losses.

**Phone calls:** Highest per person reported losses



**\$1,480** median loss

**Social media:** Highest overall reported losses



**\$1.4 billion** total lost

**Email:** Highest # of reports



**358,000** reports