

# YOUVILLE

SPOTTING AND AVOIDING SCAMS | 8-10 YEARS OLD

## Find the Fakes



FEDERAL TRADE  
COMMISSION

# YOUVILLE



WARM-UP

# Are You Scam-sperperienced?

Is everything you see online real?



# Examples of Online Scams

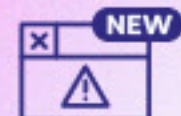
1



New message about your **account**

DEAR HELLO FIRSTNAME LASTNAME,  
**THERE IS A PROBLEM  
WITH YOUR ACCOUNT.**

2



Pop-up on a gaming site

**Congratulations!**  
Your have won a prize!!!!  
**CLICK HERE TO CLAIM**  
FIRST **5** PEOPLE TO CLICK WILL WIN

3

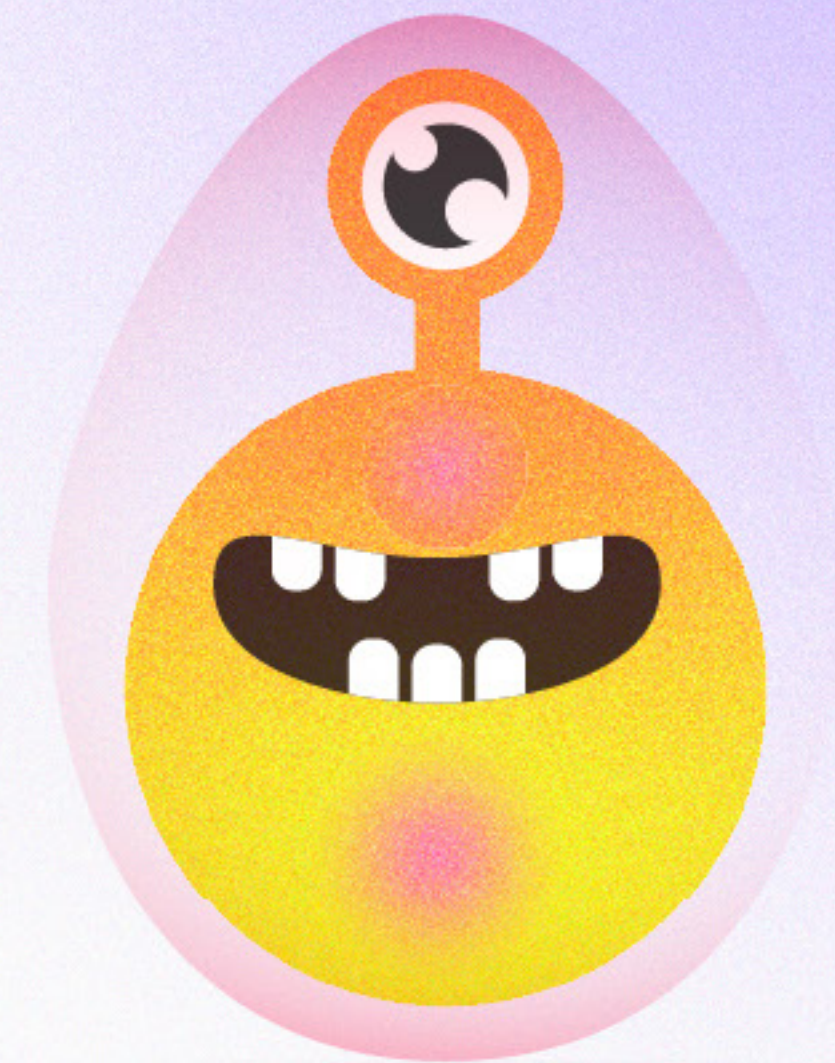


New text message from **Unknown Number**

Your streaming  
account is expiring!  
Your service will end  
immediately unless  
you provide a new  
credit card number.

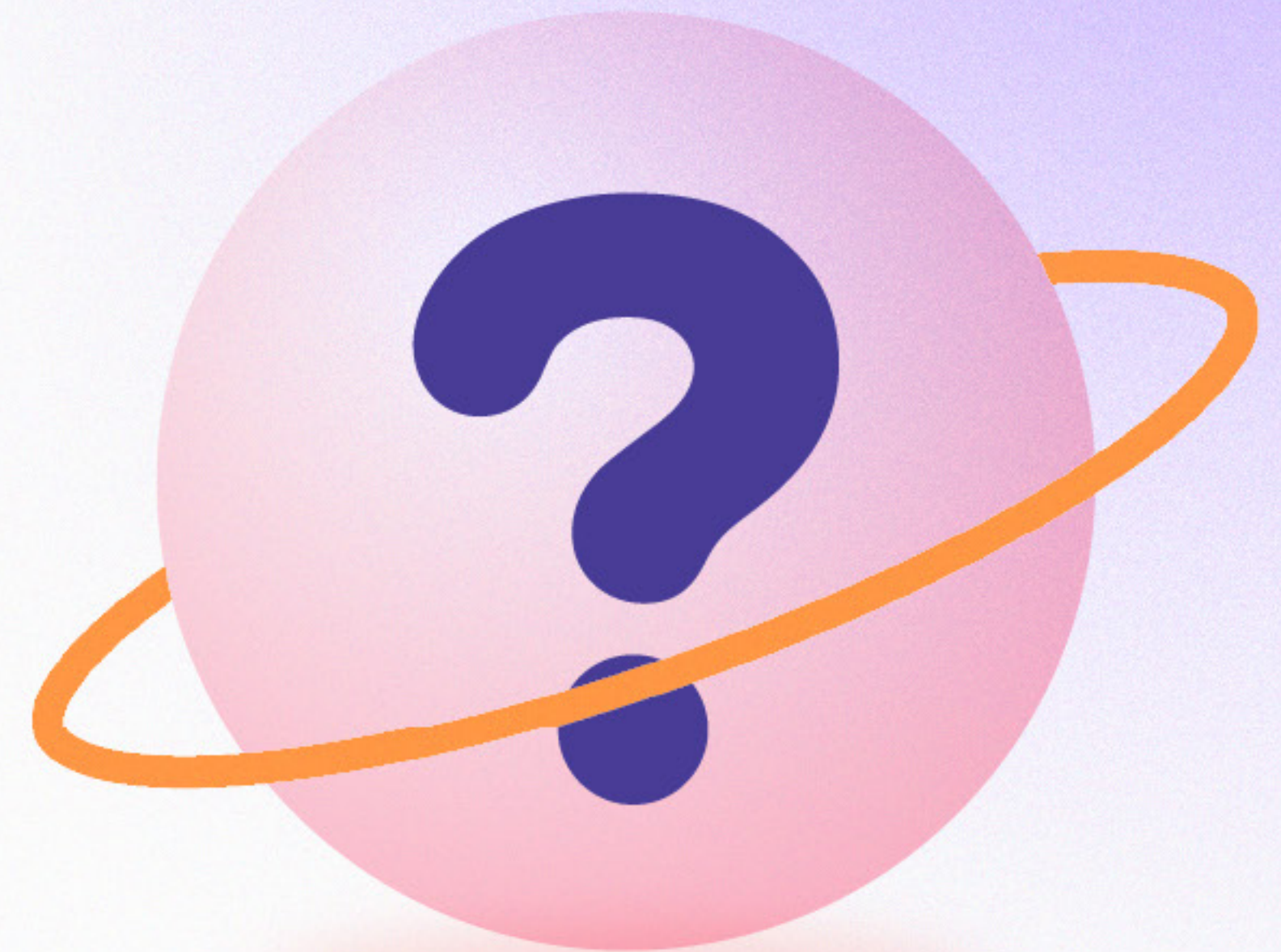
# It Might Be a Scammer if They:

- 1** Pretend to be a person or company you know.
- 2** Say there is a problem or a prize.
- 3** Pressure you to act immediately.
- 4** Tell you to pay, often in a specific way.



# Questions To Help Identify Scams

- 1 **WHO** is really sending me this message?
- 2 **WHAT** do they want me to do?
- 3 **WHY** are they asking me to do it?



# Useful Responses to Scams



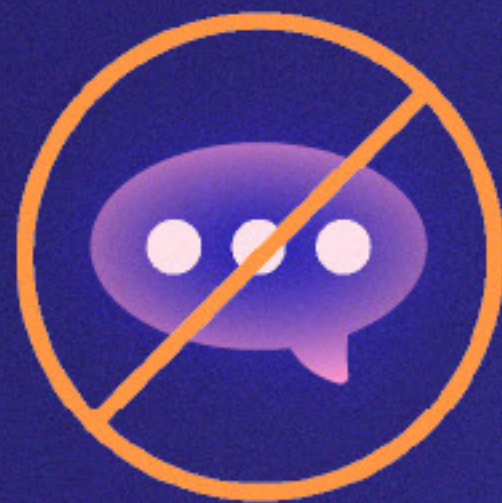
Pause



Read the message  
out loud



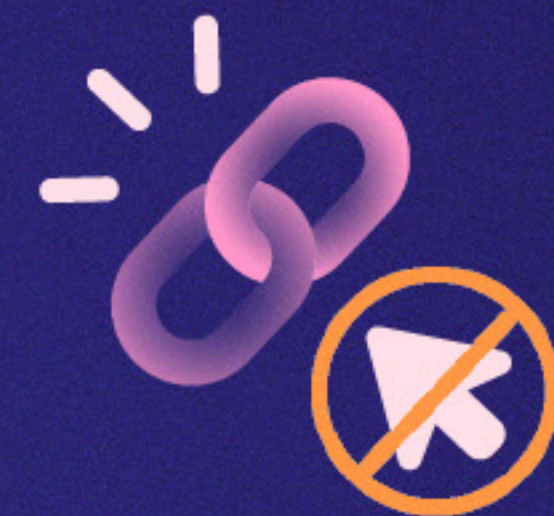
Keep personal  
information private



Delete questionable  
messages



Get help from a parent  
or trusted adult to  
contact the real company



Don't click  
on any links

CHALLENGE ACTIVITY

# Secure the Grounds!







# Secure the Grounds!

- 1** WHO is really sending me this message?
- 2** WHAT do they want me to do?
- 3** WHY are they asking me to do it?

**YOUVILLE**

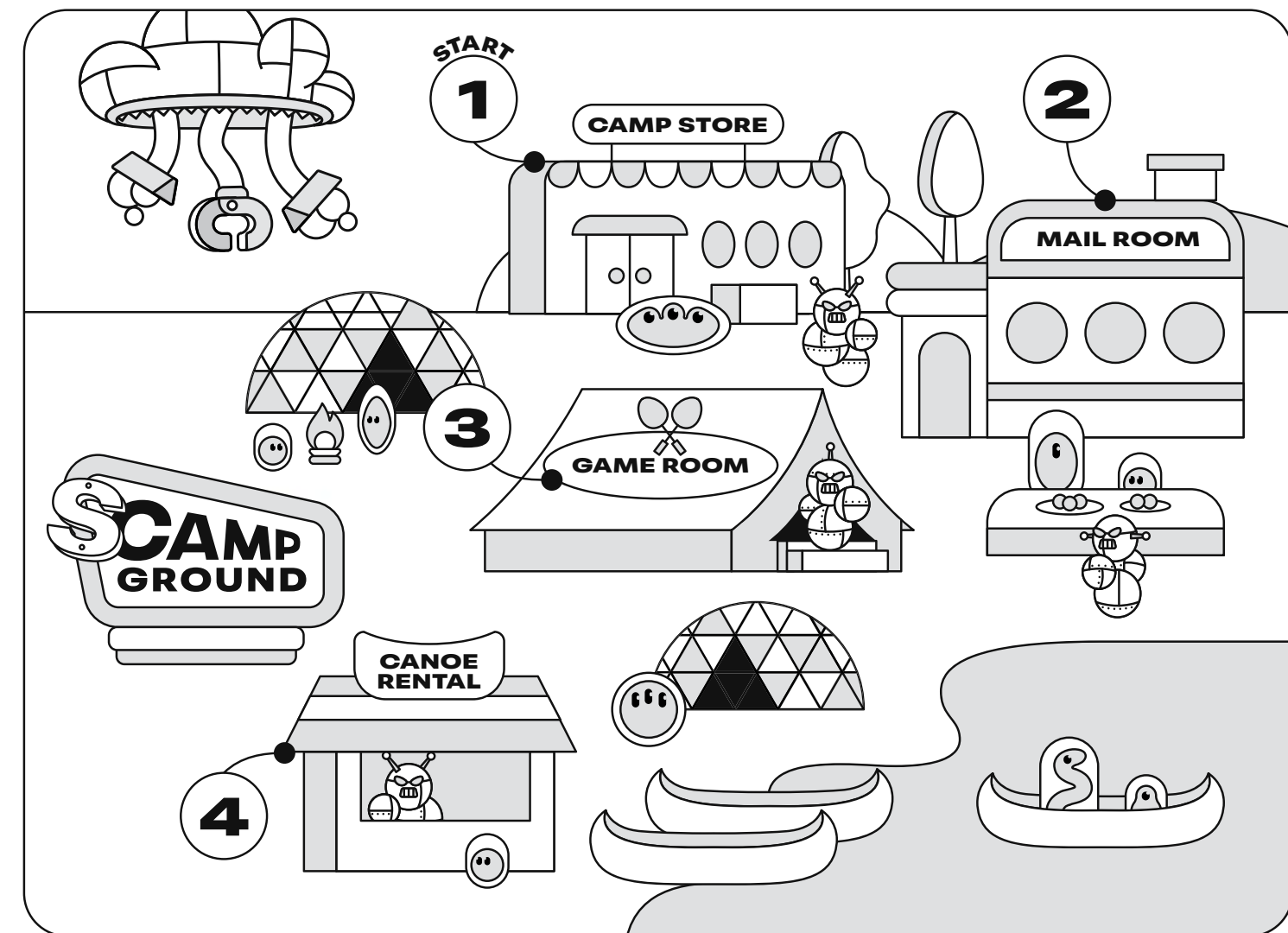
FIND THE FAKES  
ACTIVITY SHEET • FTC.GOV/YOUVILLE

## Secure the Grounds

Explore the grounds. At each numbered site, read the scenario that matches the site number.

Then, discuss the three questions below with your group. Each scenario has four signs of a scam. Put a mark next to each one that applies.

- **WHO** is really sending me this message?
- **WHAT** do they want me to do?
- **WHY** are they asking me to do it?



# Scamaway Jingle, Rhyme, or Skit Ideas

With your group, write a short — two-line or four-line — jingle or rhyme to help the class remember how to spot, avoid, and report scams.

## Topic Ideas

1. The signs of a scam
2. The three questions to ask when a scam is suspected
3. Talking to a parent or trusted adult
4. Passing on info to your friend



# Good Job!

Looks like the Youbies secured the Campground from scams.

The Claud has moved on to another part of Youville.

