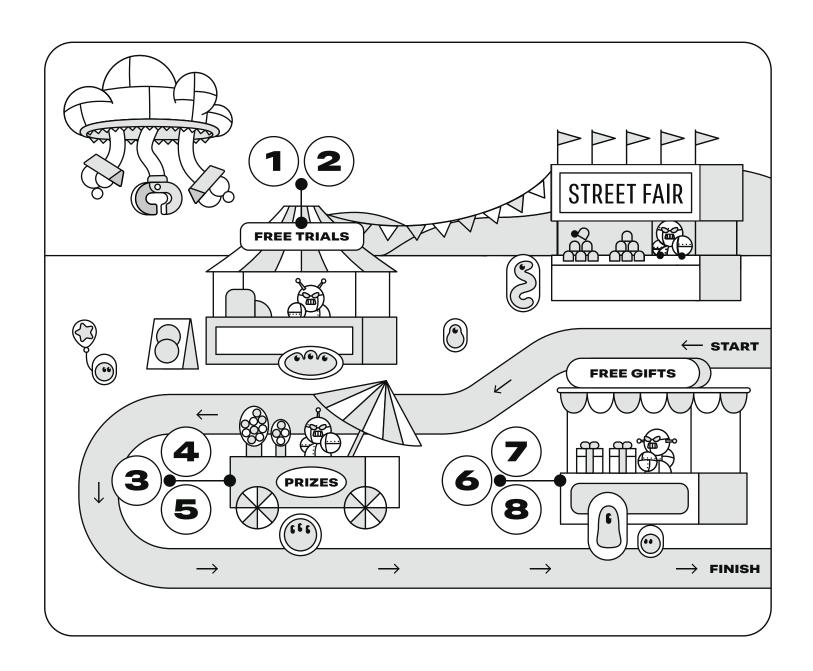
Come One, Come All!

With your group, stroll around the street fair. At each numbered stand, read the scenario that matches the number. Then, discuss the questions below with your group. Write down the potential cost.

- **IS** this really free?
- WHY is this free?
- **HOW** long is this free?



FREE TRIALS



You're scrolling through your favorite streaming platform and you see a movie that you want to watch. You can watch it if you sign up for a 7-day free trial. It costs \$9.99 per month after the trial ends. You click "sign up" and don't need to enter any information because your parent's credit card is already saved in the system.

FREE TRIALS



You love robots and you ask your parents for a monthly robot-building kit. The first month is free and it's \$39.99 per month after that. Your parents enter their credit card information, which the company says they'll charge at the end of each month. You overhear your parents mention extra \$10 fees. Together you look carefully at the details and realize there was also a monthly fee to update the robot's software.

FREE TRIALS

IS this really free?

WHY is this free?

HOW long is this free?

FREE TRIALS

IS this really free?

WHY is this free?

HOW long is this free?

PRIZE SCAMS



You get a pop-up that says: Congratulations! You've just won a smart phone. Click here to enter your address and payment information for shipping, handling, and taxes.

PRIZE SCAMS



You're playing your favorite game and you get a message saying that you've earned a free outfit for your avatar. You later learn that by claiming the "free" outfit, your parent's credit card gets charged.

PRIZE SCAMS



You get a text you think is from a gaming company. It says you've won free access to their hot new game that normally costs \$39.99. All you have to do is give them your parent's credit card number to pay a small \$3 service fee.

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IS this really free?
WHY is this free?
HOW long is this free?

PRIZE SCAMS

IS this really free?

WHY is this free?

HOW long is this free?

PRIZE SCAMS

IS this really free?

WHY is this free?

HOW long is this free?

FREE GIFTS



Your aunt mails you a card for your birthday and includes a \$40 gift card to your favorite store.

FREE GIFTS



A new ice cream store just opened. They're giving away free ice cream cones on their opening day.

FREE GIFTS



Your mom bought you a pair of new sneakers.

IS this really free?
WHY is this free?

HOW long is this free?

FREE GIFTS

IS this really free?

WHY is this free?

HOW long is this free?

FREE GIFTS

IS this really free?

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