

# YOUVILLE

SPOTTING AND AVOIDING SCAMS | 11-12 YEARS OLD

## When Free Is Not Free



# YOUVILLE



WARM-UP

# Let's Talk About Gifts

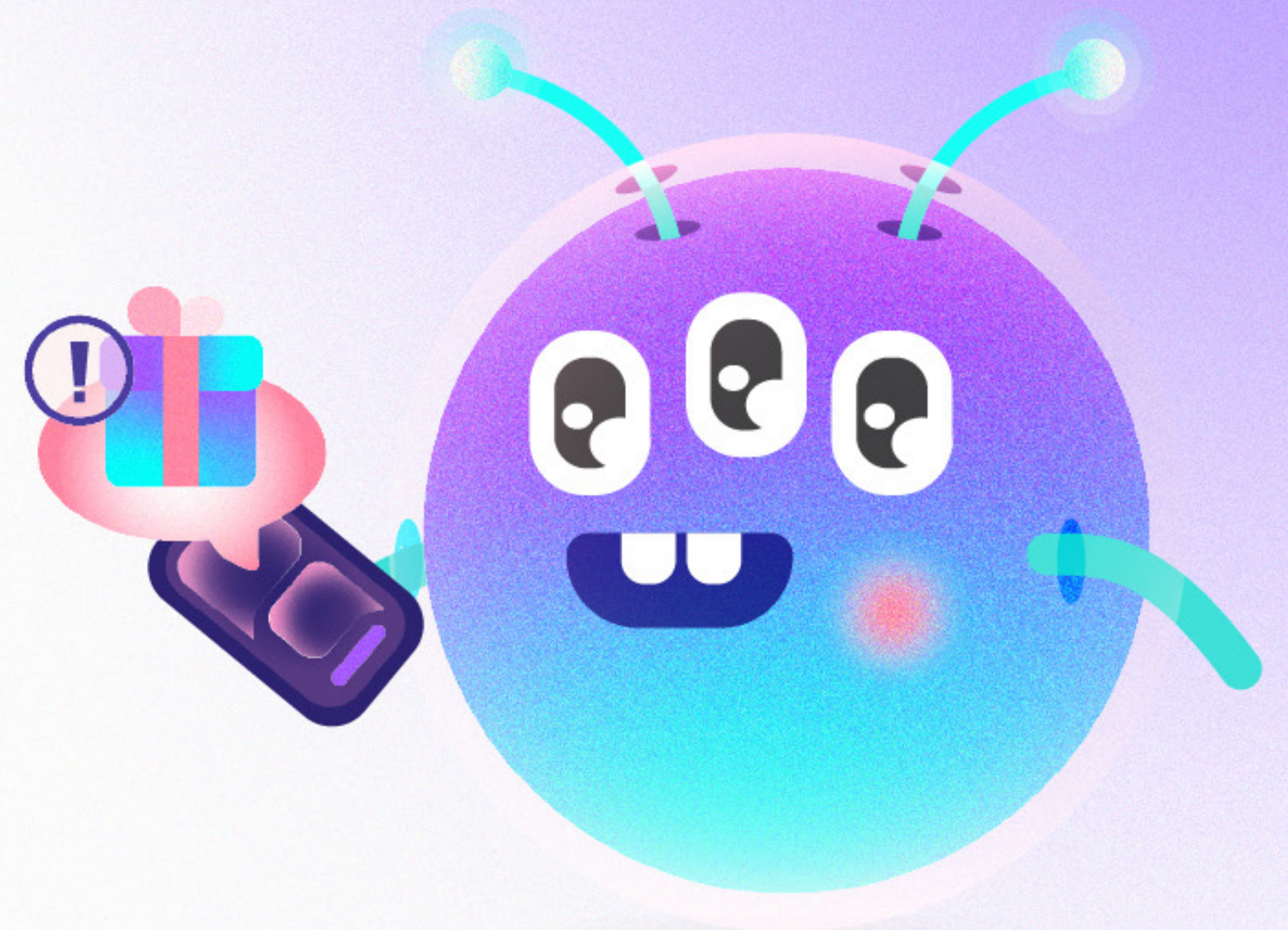
Give examples of things you think may be gifts or “free.”



MINI LESSON

# Let's Talk About Gifts

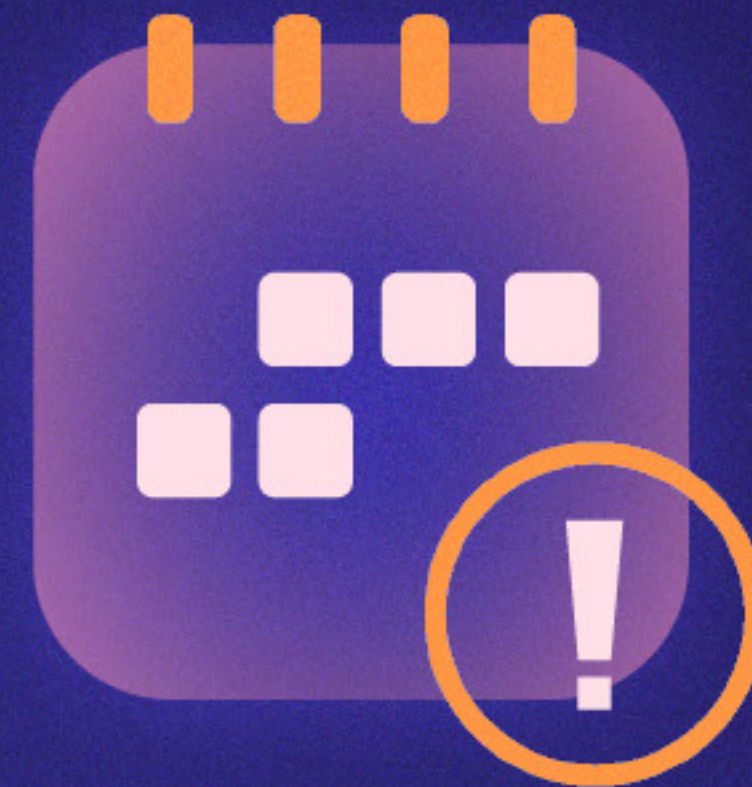
Can anyone think of a reason why  
a business **WOULD** offer free  
products or services?



# Let's Talk About Gifts



Prize Scams



Free Trials

CHALLENGE ACTIVITY

# Come One, Come All!



CHALLENGE ACTIVITY

# Come One, Come All!

The Claud sets up stands along the path of the annual Youville Street Fair. Each stand offers Youbies free stuff — but is it really free?

Help the Youbies defeat The Claud. Find the cost of each offer by asking and answering the three questions at each stand.



## CHALLENGE ACTIVITY

# Come One, Come All!

1 IS this really free?

2 WHY is this free?

3 HOW long is this free?

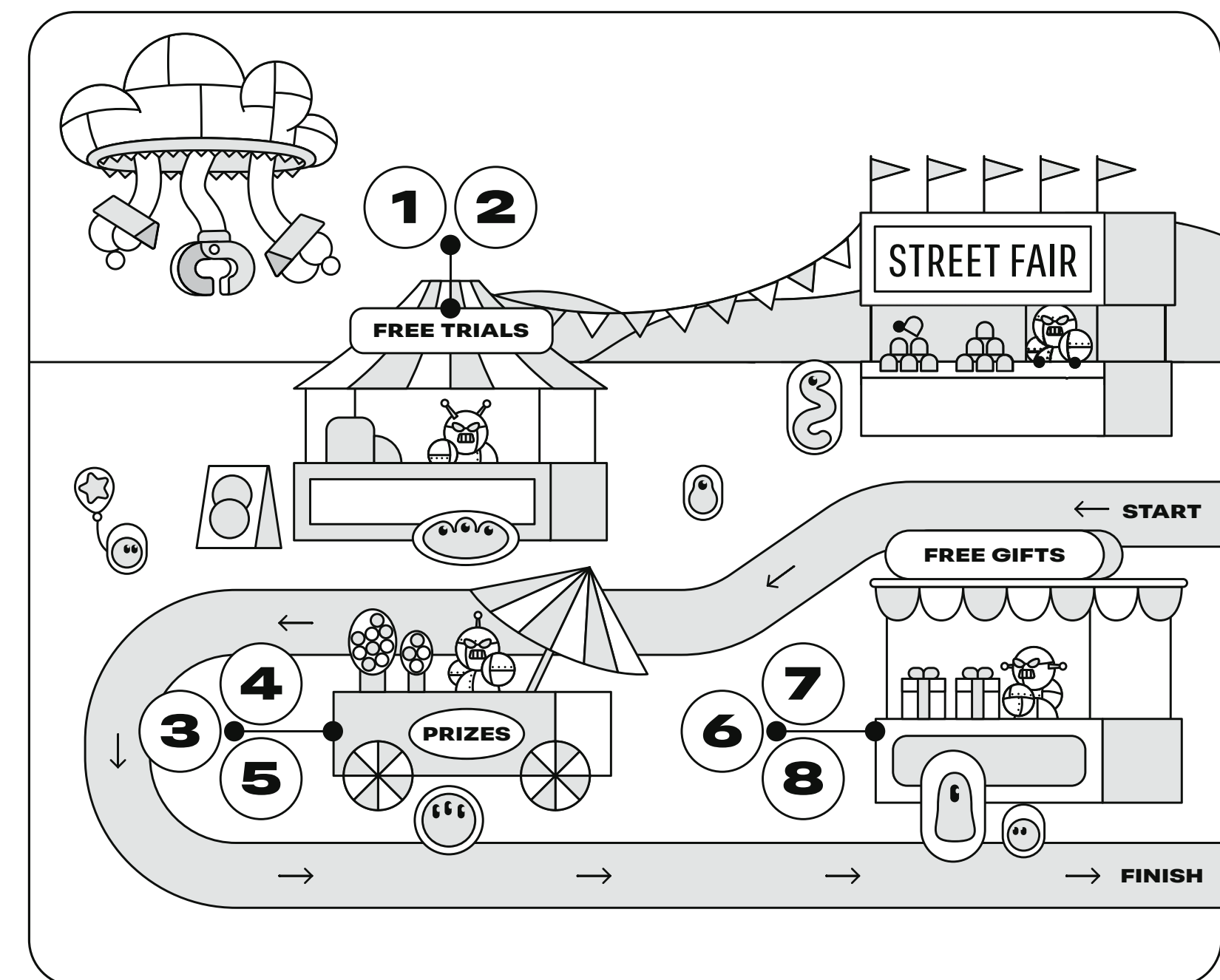
**YOUVILLE**

WHEN FREE IS NOT FREE  
ACTIVITY SHEET • [FTC.GOV/YOUVILLE](https://www.ftc.gov/youville)

### Come One, Come All!

With your group, stroll around the street fair. At each numbered stand, read the scenario that matches the number. Then, discuss the questions below with your group. Write down the potential cost.

- **IS** this really free?
- **WHY** is this free?
- **HOW** long is this free?





## CHALLENGE ACTIVITY

# Come One, Come All!

- 1** IS this really free?
- 2** WHY is this free?
- 3** HOW long is this free?

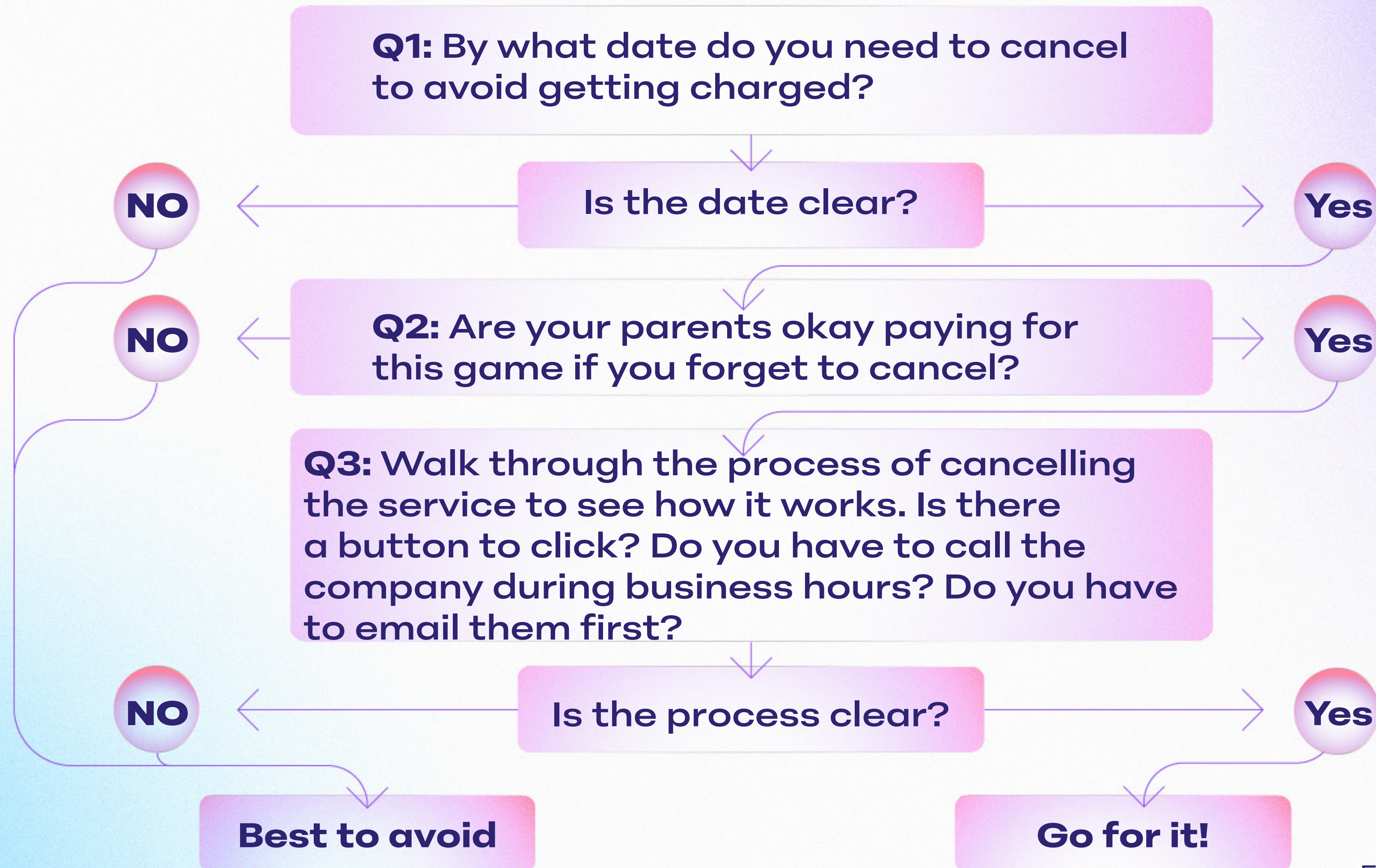
### FREE TRIALS

- 1** You're scrolling through your favorite streaming platform and you see a movie that you want to watch. You can watch it if you sign up for a 7-day free trial. It costs \$9.99 per month after the trial ends. You click "sign up" and don't need to enter any information because your parent's credit card is already saved in the system.

### FREE TRIALS

- 2** You love robots and you ask your parents for a monthly robot-building kit. The first month is free and it's \$39.99 per month after that. Your parents enter their credit card information, which the company says they'll charge at the end of each month. You overhear your parents mention extra \$10 fees. Together you look carefully at the details and realize there was also a monthly fee to update the robot's software.

# The Cancel Path



# Good Job!

Looks like you helped the Youbies find the real costs of The Claud's free gift offers at the street fair.

The Claud has moved on to another part of Youville.

