

YOUVILLE

SPOTTING AND AVOIDING SCAMS | 8-10 YEARS OLD

How To Avoid Phishing Scams



YOUVILLE

SOCIAL MEDIA
SKATEPARK

DETECTIVE
AGENCY

JUMBOFAN

POST
OFFICE

AQUARIUM

BOTANICAL
GARDEN

STREET FAIR

SECONDHAND
THRIFT SHOPPE

CAMP
GROUND

BASEBALL
FIELD

PRIVACY PARK

WARM-UP

Phishing Expedition

- 1 What do you think of when you hear the word “fishing”?
- 2 Have you ever experienced phishing? When? Where? How?



Examples of Phishing Messages

1



New Text Message

THERE IS A PROBLEM WITH YOUR ACCOUNT.

Please submit your credit card information or your account will be terminated.

2

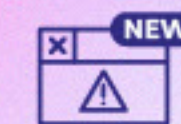


Direct Message on App

Unlock hidden features with special codes!!!

Just click here:
www.phishyapp.co/codes

3



Online Quiz

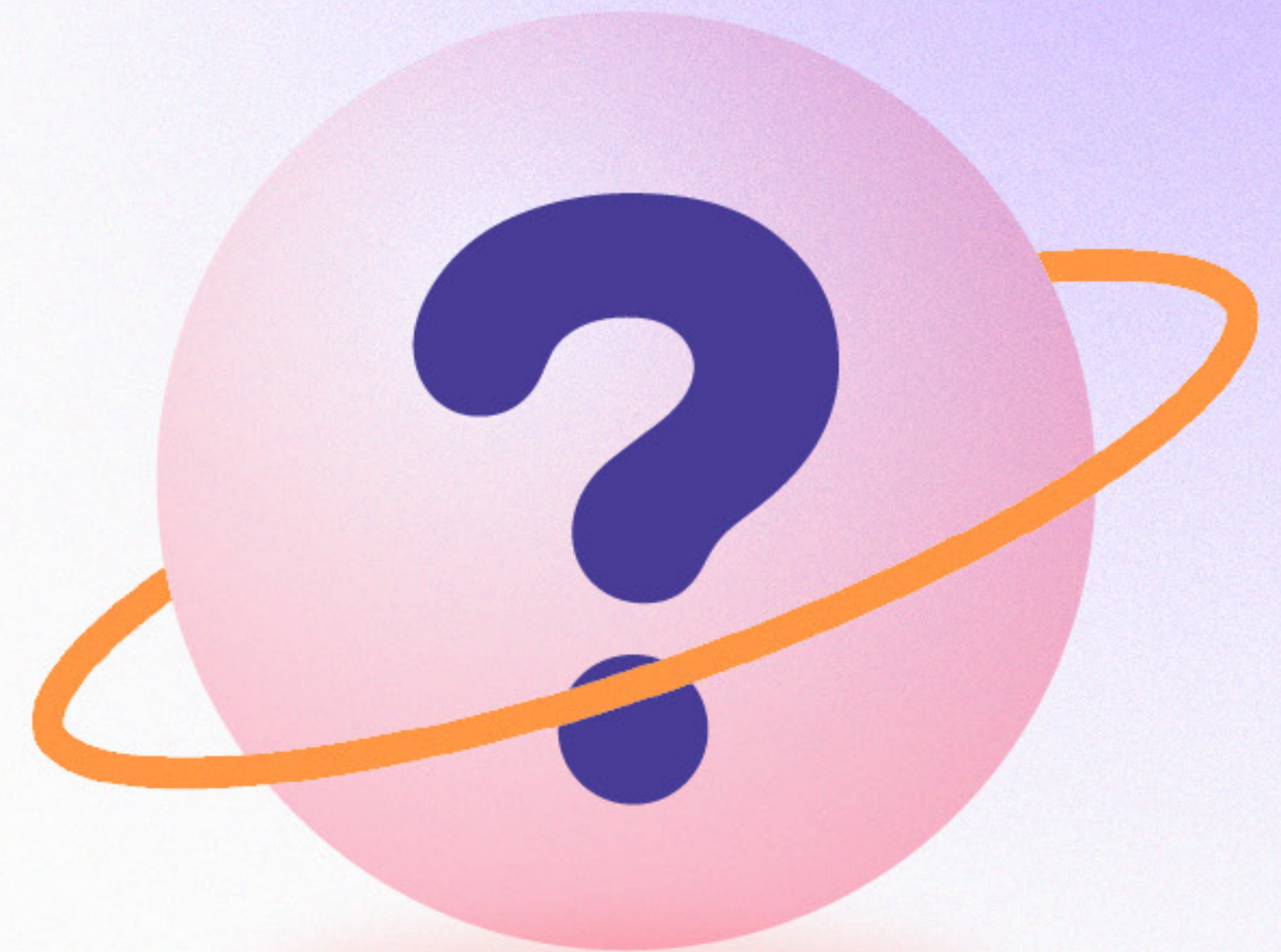
What's your favorite fruit?

CLICK HERE TO ANSWER

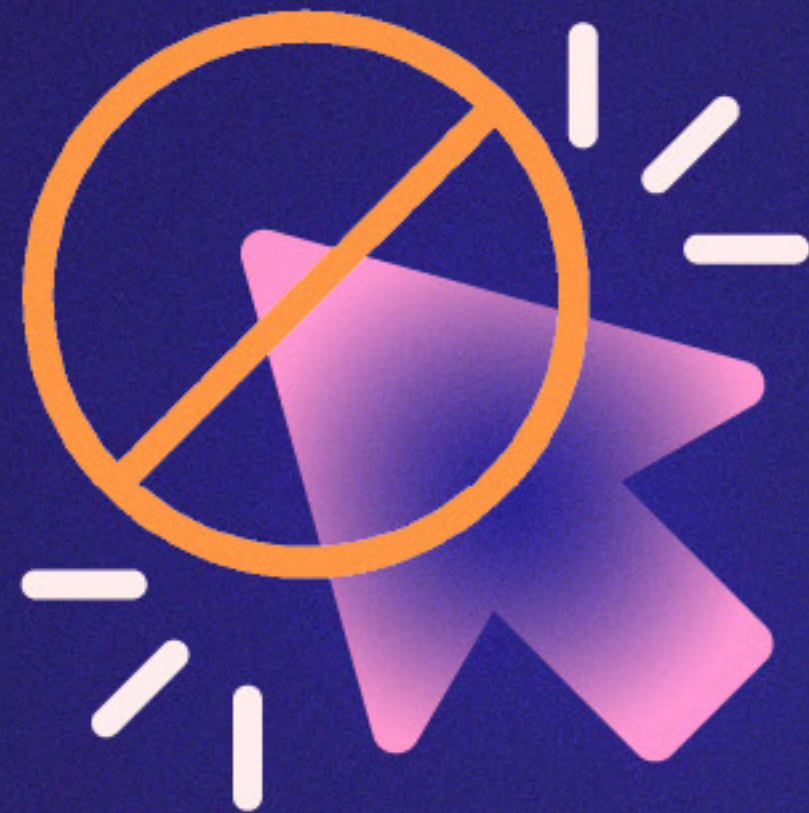
HURRY! ONLY THE FIRST 10 PEOPLE TO ANSWER THE QUIZ WILL WIN A PRIZE!

Questions To Help Identify a Phishing Scam

- 1 Are there any signs that this message might be a scam?
- 2 What information is it asking for?
- 3 What tactic is the scammer using?
FEAR **CURIOSITY** **EXCITEMENT**



When You Suspect It's a Phishing Scam:



Don't click on any links



Keep personal information private



Talk to a parent or trusted adult before doing anything

CHALLENGE ACTIVITY

Who's Phishing?



Who's Phishing?

AQUARIUM

The Youville Aquarium has a problem. Some of its fish are acting funny: swimming in circles, not eating, and sleeping odd hours. The Claud has corrupted them, turning them from fish to phish.

Help the Youbies spot the phishing messages and remove them from the tanks.



Who's Phishing?

1 Are there any signs that this message might be a scam?

2 What information is it asking for?

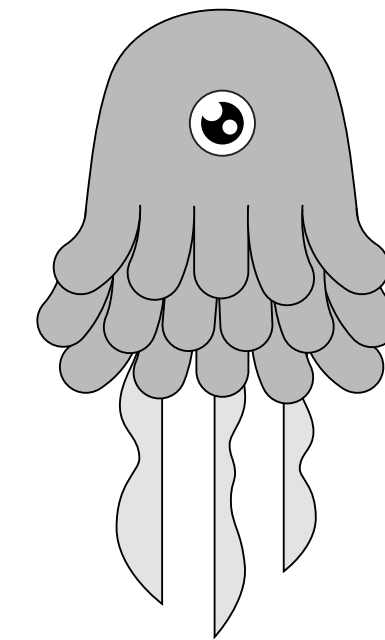
3 What tactic is the scammer using?

FEAR

CURIOSITY

EXCITEMENT

WHO'S PHISHING?



An email says your video streaming service account is suspended. The email address is misspelled and the logo looks weird. The email tells you to click a link to update your payment information.

WHO'S PHISHING?

Are there any signs that this message might be a scam?

What information is it asking for?

What tactic is the scammer using?

Fear

Curiosity

Excitement

Who's Phishing?

With your group, pick one card. For that card, work together to answer the three questions on this worksheet.

Name _____ Date _____

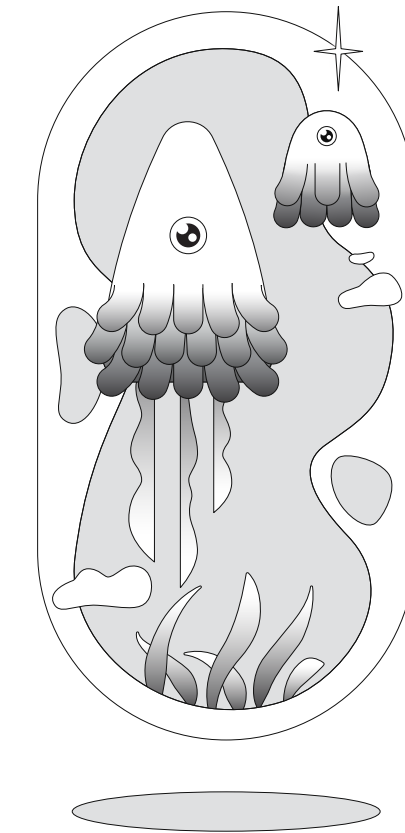
Who's Phishing?

With your group, pick one card. For that card, work together to answer the three questions on this worksheet.

1 How would you feel if you saw a message like this?

2 If you saw a message like this, what would you want to do?

3 Based on what you've learned, what would you actually do?



Good Job!

Looks like you've helped the Youbies clear the tanks at the Youville Aquarium.

The Claud has moved on to another part of Youville.

