

YOUVILLE

PRIVACY AND ONLINE SAFETY | 8-10 YEARS OLD

What Information Is Personal



FEDERAL TRADE
COMMISSION

YOUVILLE



WARM-UP

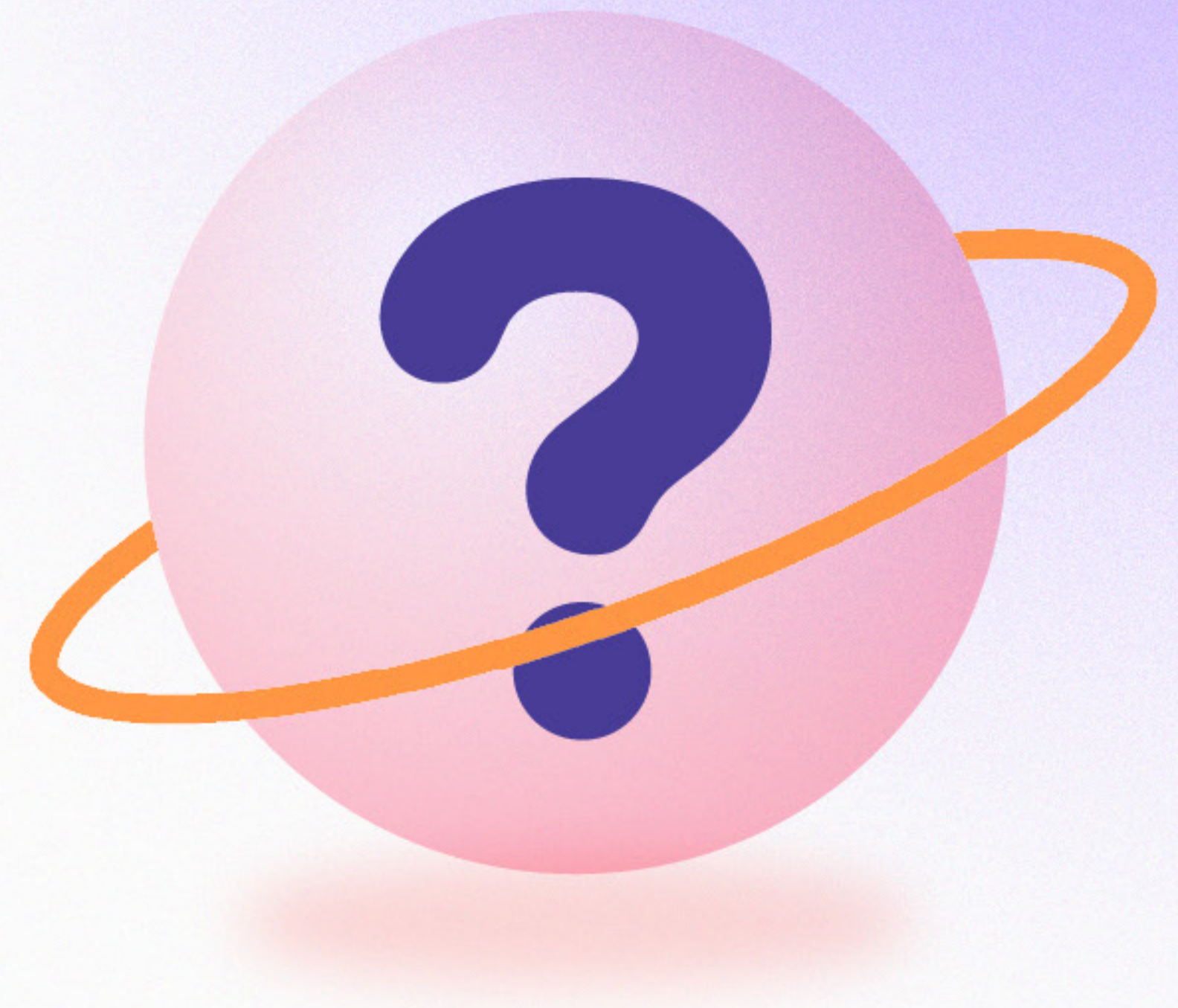
What Information Is Personal

Give examples of things you think are personal information.



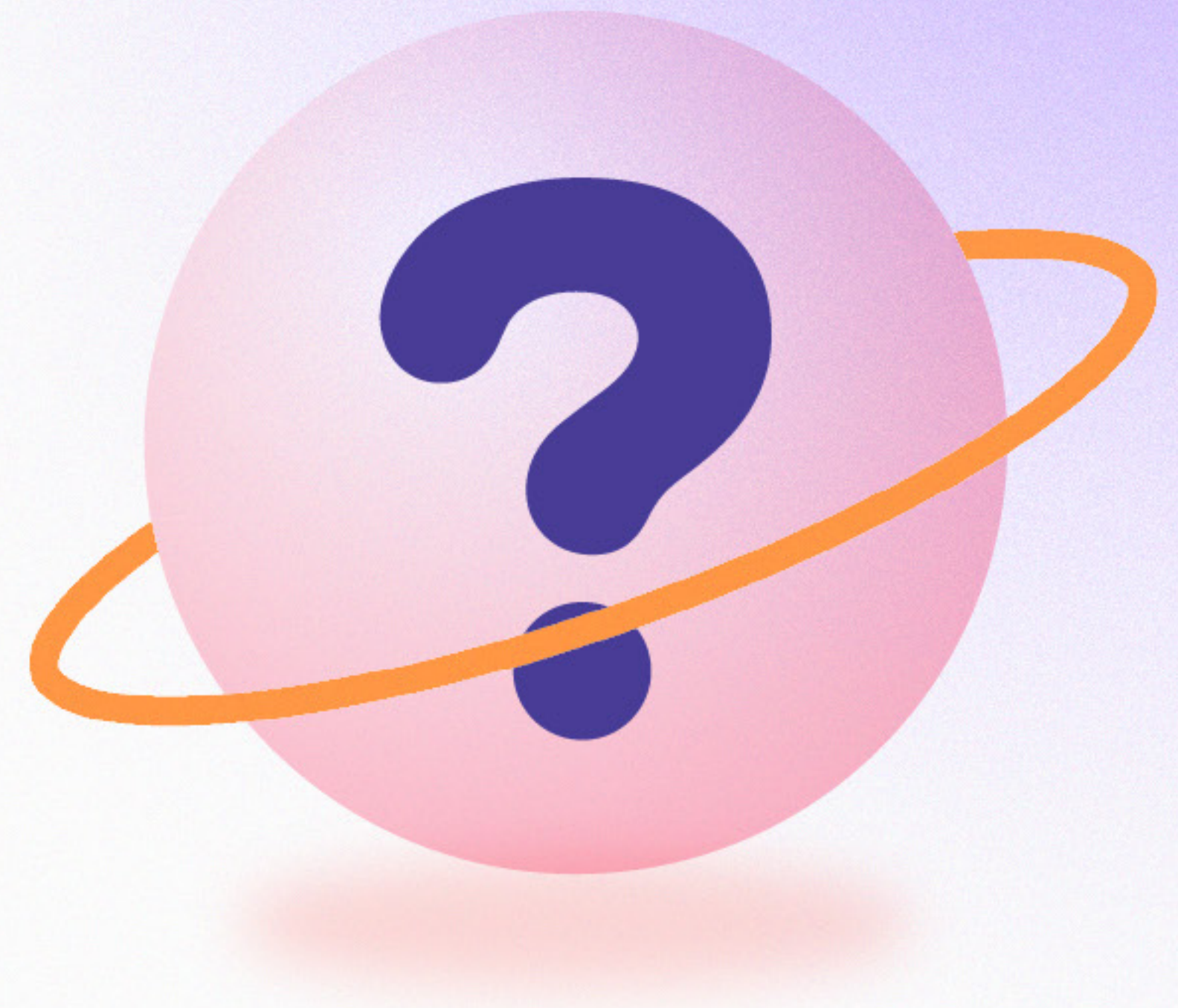
Personal Information

- 1 Why do you think someone might want your personal information?



Personal Information

- 1** Why do you think someone might want your personal information?
- 2** How do you think someone might get your information?



Protecting Your Personal Information

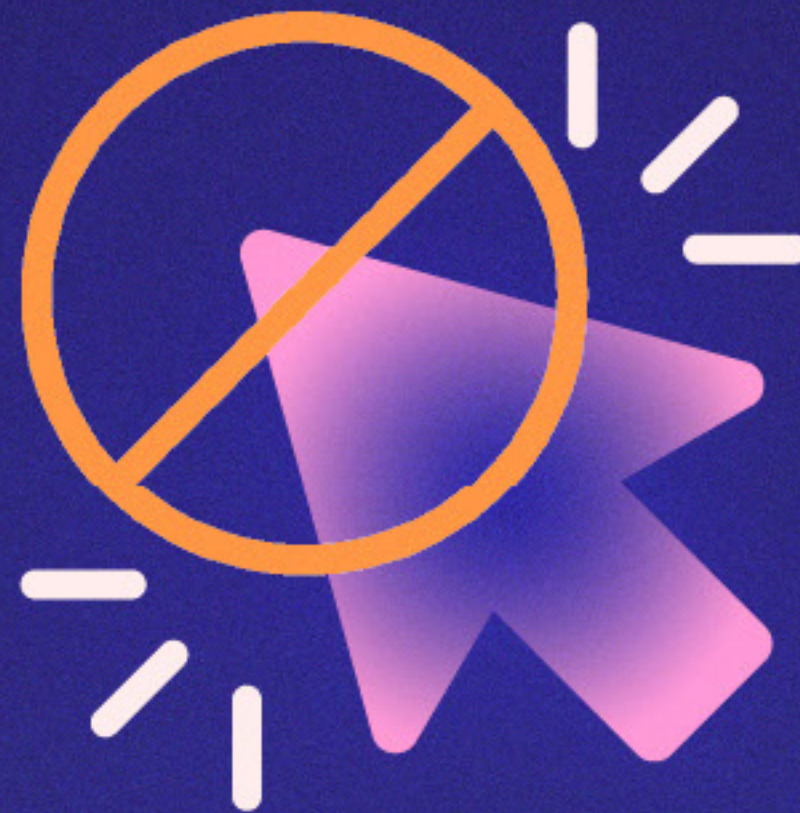
Here are three questions you can ask to slow down and avoid sharing personal information:

- 1 WHO** wants this information?
- 2 WHAT** are they trying to get me to do?
- 3 WHY** do they want my personal information?

Three Ways To Protect Your Personal Information



Don't
respond



Don't click
on any links



Show a parent or trusted
adult the message and
discuss it with them

CHALLENGE ACTIVITY

Help the Youbies!



CHALLENGE ACTIVITY

Help the Youbies!

The Claud has blown into Privacy Park. While the Youbies enjoy the trails, The Claud wants to soak up their personal information.

Help the Youbies defeat The Claud by protecting their personal information.



Help the Youbies!

- 1 **WHO** wants this information?
- 2 **WHAT** are they trying to get me to do?
- 3 **WHY** do they want my personal information?

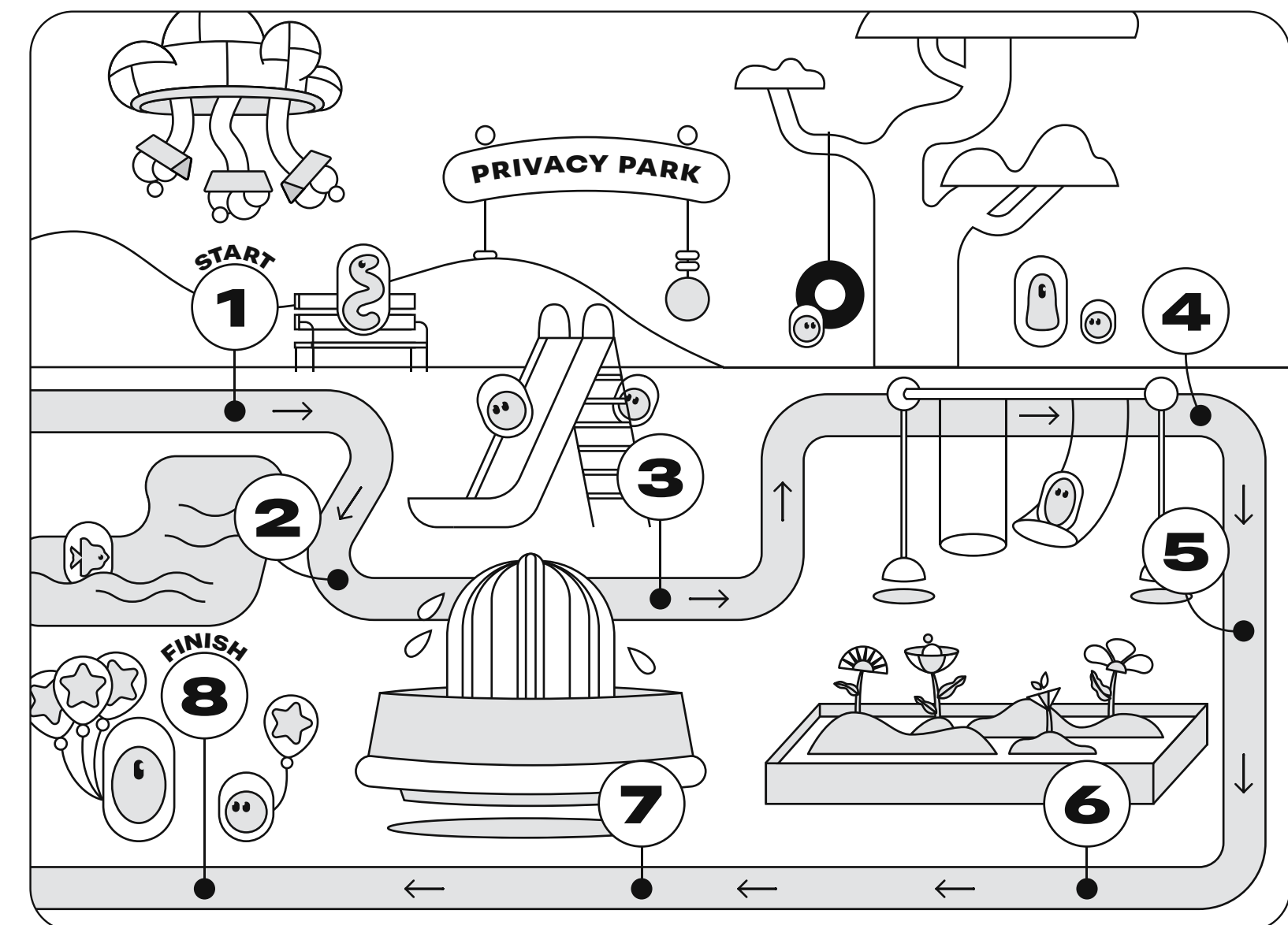
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WHAT INFORMATION IS PERSONAL
ACTIVITY SHEET • FTC.GOV/YOUVILLE

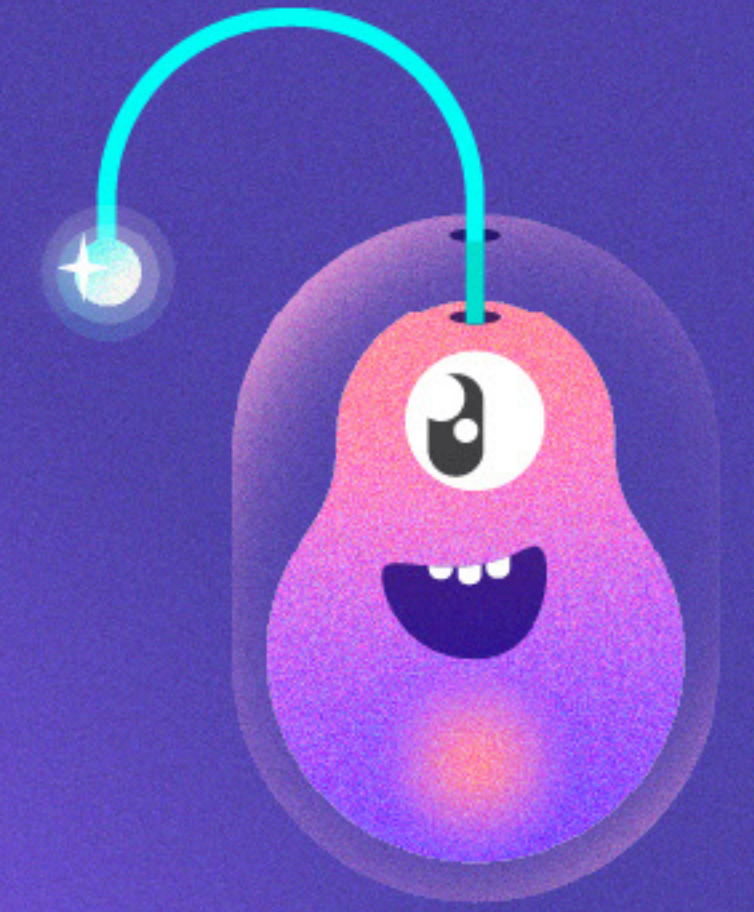
Help the Youbies in Privacy Park

Follow the path. At each numbered stop, read the “What If” that matches the stop number. Then, ask the questions below. Decide whether you would or wouldn’t share information, and mark the box with your answer. Move to the next stop and repeat. Complete all eight stops to make it through Privacy Park.

- **WHO** wants this information?
- **WHAT** are they trying to get me to do?
- **WHY** do they want my personal information?



Exit Ticket



Write answers to the following questions:

- 1 What are some examples of personal information?
- 2 Why is it important to avoid sharing personal information online?
- 3 Why might scammers want your personal information?
- 4 How might scammers get your personal information?
- 5 What three questions should you ask when someone asks you for personal information?

Good Job!

Looks like the Youbies protected their personal information from The Claud.

The Claud has moved on to another part of Youville.

